

STAMP NEWS 1/2016



**Day of issue:
January 14, 2016**



Nature's Palace turns 100

**Think Green is the challenge
from the EUROPA stamp**

Page 8



**New stamp meets the
needs of e-commerce**

Pages 12-13



News from the Customer Club

Dear Reader,

Congratulations to Monica Sagerfors in Stockholm, who took home a Space Letter as our first-prize winner in the Movie Trivia challenge from Bulletin 4/2015.

I have listed the five questions again here along with the correct answers. What year did Ingrid Bergman win her first Oscar? The year was 1944 and the movie was Gaslight. The second question was about another Bergman, namely the director Ingmar Bergman. On the minisheet issued in 2008 he is depicted directing Fanny and Alexander, which is the correct answer to the question.

We were looking for Greta Garbo's maiden name in the third question. The correct answer was Gustafsson, which almost everyone answered correctly. The man behind Diagonal Symphony, which was depicted on a stamp in 1980, was Viking Eggeling, and the correct answer to the fifth and final question was 1981, the year the Swedish Film History minisheet was issued.

Customer Club's first trivia challenge was a huge success. We are pleased that so many members participated in the challenge and are therefore hoping to be back with a new trivia



PHOTO: HENRIK KARLSSON

challenge in a future issue of Bulletin. I am considering different topics and trying to come up with a good first prize.

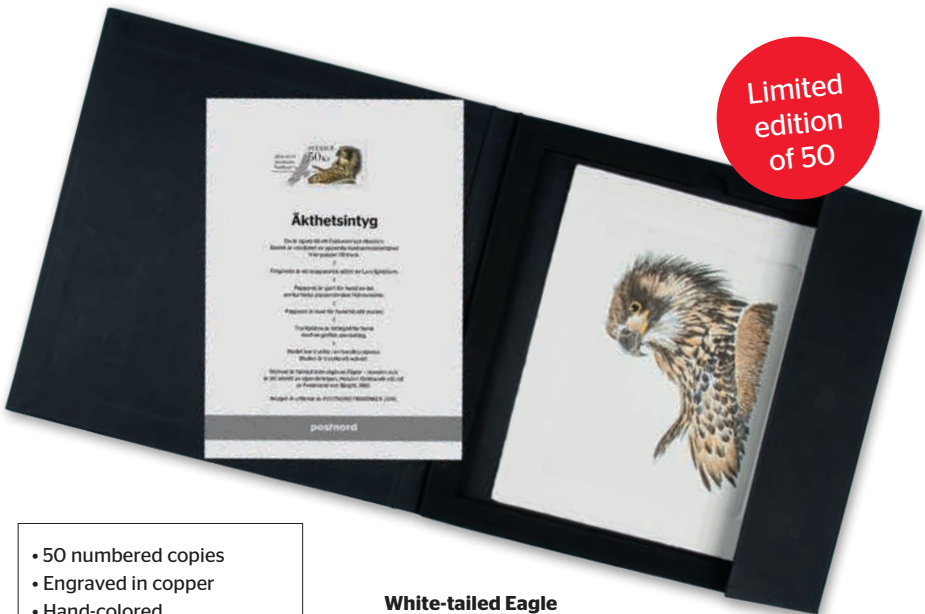
Thank you to everyone in the Customer Club for the past year. I would like to take this opportunity to mention that your point balance for the full 2015 year can be found on the order form that will accompany the next issue of Bulletin. Watch for it!

*Sincerely,
Anders Kind
Club Host*

NB! You must be 18 years old to participate. Post Nord Stamps is part of PostNord AB, which is responsible for the Customer Club's data register. Please contact our Customer Service Department if you have any questions regarding how your personal data is handled, tel. +46 10 436 68 19 (Sweden only), e-mail: stampservice@posten.se. Your personal data will be used for administration purposes related to your order. It may also be used for marketing and customer analyses and offers directed to you by PostNord and PostNord's partners. Your personal data will be stored for 1 year following your last order. You may request at any time that this data be inactivated following the completion of your orders. If you would like to be informed about the personal data we have in our register about you, please send a written request to PostNord AB, Personuppgiftsombudet, SE-105 00 Stockholm, Sweden. Personal data may be transferred to a personal data representative, i.e. a third party solely responsible for the management of the Customer Club's register.

White-tailed Eagle - exclusive copper-engraved print in a numbered edition

The motif is the stately white-tailed eagle from the stamp with the same name. The sheet has been printed by hand on a special paper from a copper plate with an engraving by Lars Sjööblom, who also engraved the White-tailed Eagle stamp. Lars Sjööblom has colored all 50 exclusive prints by hand. These prints are also numbered. The sheet comes with a certificate of authenticity in an elegant black box.



Limited
edition
of 50

- 50 numbered copies
- Engraved in copper
- Hand-colored
- Format 180 x 210 mm

White-tailed Eagle Exclusive Print

Art. no.: 243219

SEK 1,500

PHOTO: THORSTEN SAMBERG



- I engrave usually in steel, where the hard material require short stick with the burin. Copper is softer and allows for longer cuts and lines. But the utility is the same, says engraver Lars Sjööblom.

The Swedish Museum of Natural History will celebrate its centennial in the building that is sometimes called the Palace of Nature. It is home to the outcome of the curiosity and thirst for knowledge demonstrated by men and women throughout the years. The museum is Sweden's largest, and it contains more than ten million fossils, animals, plants, fungi and minerals. The stamp motifs depict a representative sample from the collections.

Animals and plants from the Palace of Nature

- 1) This fetus of a quagga (*Equus quagga quagga*) was brought home from South Africa in 1775 by Anders Sparrman, one of Linné's students. The fetus is invaluable since the quagga, which is a relative of the zebra, is extinct today. The motif also depicts the museum's large dome, which the visitor can see from the entrance hall.
- 2) The newly hatched dinosaur, a *Maiasaura*, is a reconstruction of a 75 million-year-old fossil found in the USA. Fossils from the nest and eggs were also found at the site. In the background is today's royal fern (*Osmunda regalis*), a plant that has more or less remained the same since the dinosaurs roamed the Earth.
- 3) The evolution of flowers has been mapped by the museum's own researchers. This flower is an 80 million-year-old fossil that was found in Skåne and named after Queen Silvia (*Silviant-hemum suecicum*). With the flower are shown highly magnified pollen grains from the dandelion, masur birch and amaranth.
- 4) This predaceous diving beetle (*Hydroporus figuratus*) was described in 1826 by Leonard Gyllenhaal, insect researcher and student of Linné. Other researchers believed that Gyllenhaal's discovery was simply a known beetle with different coloring, but more recent DNA research has shown that it is its own species. In the background is a diatom.
- 5) Researchers at the Swedish Museum of Natural History were the first in the world to map the mammoth's entire heritage, thanks to the discovery of a Siberian mammoth. However, the mystery behind why the mammoth as a species died out approximately 4,000 years ago has still not been fully explained.

Source: Swedish Museum of Natural History





Collector's Sheet

Art. no.: 243148

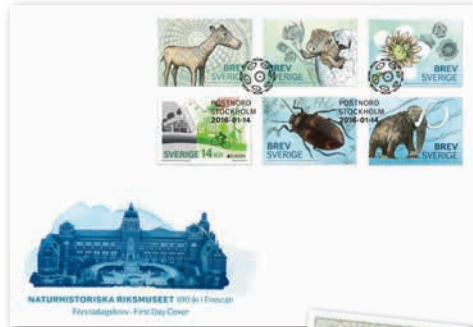
SEK 69

Final day for purchase:
July 14, 2016.

Note! The Collector's Sheet
includes the stamp from
EUROPA 2016 - Think Green.



POSTNORD
STOCKHOLM
2016-01-14



First Day Cover

Art. no.: 243147

SEK 59

Final day for purchase:
July 14, 2016.

Note! The First Day Cover
includes the stamp from
EUROPA 2016 - Think Green.

Swedish Museum of Natural History Centennial

Booklet/10 stamps
5 motifs

Art. no.: 243112

SEK 70



PHOTO: STAFFAN WAERNDT, SWEDISH MUSEUM OF NATURAL HISTORY.

Monumental museum building

The decision to construct the building that would house the Swedish Museum of Natural History in Frescati* in northern Stockholm was made in 1901. The idea was that Frescati would become a center of science, and the museum a jewel in the crown of the Royal Swedish Academy.

The museum and several other buildings were constructed over the period 1907-1916 based on drawings by architect Axel Anderberg, who also designed the Royal Swedish Academy's building.

The museum's main building was built to be a monument and has its roots in the Baroque as well as powerful, geometric Art Nouveau. The facades were dressed in dark red brick.

The wings that extend from the main building were initially home to the museum's departments at that time, zoology, paleontology and geology. The botanical department was given a separate building.

In its early days, the museum did not have electric lighting and the buildings were therefore equipped with large, tall windows to allow daylight to shine on the exhibitions.

Over the years, the Swedish Museum of Natural History has been expanded via underground chambers to store its extensive collections. Cosmonova, the museum's combined planetarium and domed movie theater, was opened in 1992 in a separate building connected to the main building.

* Inspired by his trip to Italy in the 1780s, King Gustaf III named several areas in northern Stockholm after places in Italy.

Six new maximum cards

The motifs on five of the six maximum cards are details from the engraving of each stamp in the Swedish Museum of Natural History Centennial booklet.

The sixth card with the EUROPA stamp depicts wind power and trees.





Swedish Museum of Natural History
Centennial Maximum Cards
6 maximum cards
Art. no.: 243149
SEK 120



Every year the members of PostEurop issue EUROPA stamps on a joint theme decided by the organization. This year's theme is the environment. One new twist is that all stamp issuers in the PostEurop area are using the same motif.

Think Green is the message for this year's EUROPA stamp

EUROPA
2016
stamp

The motif was designed by Doxia Sergidou and was Cyprus Post's winning submission to PostEurop's design competition for the EUROPA 2016 stamp. Her basic idea was to make us all aware that our planet's future lies in our own hands.

"At the top of the stamp image I have therefore drawn a hand that can belong to any of us. This hand is working actively to replace

the gray with a healthy green - the symbol of life and hope for the future," says Doxia Sergidou.



Doxia Sergidou designed the joint EUROPA 2016 motif.

The left side of the stamp shows in a brutal manner how human activity is wearing down the environment and its finite resources. One of the "bad guys" is

insufficient purification of car exhaust, industrial emissions and emissions from facilities for energy production.

"The green side of the stamp shows how renewable energy sources and wind power not only help create a better environment for those of us living today, but also for future generations," says Doxia Sergidou.

Measures to improve the environment are a prioritized area for mail operators in Europe. Post Nord is working continuously to minimize its environmental footprint. The goal is to reduce the carbon dioxide emissions from its operations by 40 percent before 2020.



EUROPA 2016 - Think Green

Coil/10 stamps

1 motif

Art. no.: 243114

SEK 140

The stamp is included in the Swedish Museum of Natural History Centennial First Day Cover and Collector's Sheet.

Issue Set January 14, 2016



Issue Set January 14, 2016

Art. No.: 243157

SEK 99

Final day for purchase: July 14, 2016

Cancelled Issue Set January 14, 2016

Art. No.: 243158

SEK 99

Final day for purchase: July 14, 2016



Charity Stamp 2015 - WWF

Domestic letters

Booklet/10 self-adhesive stamps

2 motifs

Art. No.: 242970

SEK 80

SEK 10
from every
booklet goes to
WWF Sweden

Three depictions of t



2015 Year Set
Art. no.: 243078
SEK 575.50

The Year Set contains 67 stamps and 65 motifs. They are compiled in a folder with a close-up of a magnolia on the front cover. The flower was photographed by Helen Schmitz, who also took the photos for the proofs of this year's summer stamps, *Magnolias*.



Swedish Stamps Narrate 2015
Art. no.: 243077
SEK 589

Stamp and book enthusiasts alike are invited to read about interesting themes and exciting details. Many people love both stamps and books - and get twice the fun. The Year Book contains just under 90 pages packed with stamps, specially authored texts and select illustrations.

the 2015 Stamp Year



2015 Booklet Year Set

Art. No.: 243079

SEK 733

All of the booklets and minisheets from the year gathered in one folder. The cover depicts the porcini mushroom and has ties to the *Mushrooms* stamps that were issued this fall. Both the 2015 Booklet Year Set and the 2015 Year Set are delivered in a plastic folder with holes.

PostNord is creating different kinds of convenient solutions to meet the needs of the growing distance selling market, and it wants to be the best alternative for online shoppers. For both companies and private individuals. Stamps with denominations that are perfect for heavier e-commerce packages are an important part of this offer. Another stamp is now being issued that meets the needs of distance selling.



Stamps with denominations for heavier packages make e-commerce easier

Growth of Swedish e-commerce is exploding. This is evident in the reports that PostNord presents every quarter in cooperation with HUI Research. Altered consumer behavior in the wake of the increasing digitalization is expected to result in continued strong growth for many years to come.

PostNord's offer for companies and private individuals who buy and sell online includes stamps with appropriate denominations. We are now introducing a new series of stamps depicting birds that will have denominations for slightly heavier parcels. The first stamp will have the denomination SEK 50 and a white-tailed eagle as its motif.

This bird also emphasizes our focus on the environment.

"The white-tailed eagle is one of the best examples of where humans not only can cause environmental destruction but also create something fantastic through active environmental improvements. Environmental toxins in the Baltic Sea eradicated almost the entire population of white-tailed eagles. These toxins made the shells of the birds' eggs so thin that they broke during brooding. Today, white-tailed

eagles have made a strong comeback. One reason for this has been in part the decrease in environmental toxins and in part Project Sea Eagle."

So wrote the well-known author and journalist, Stefan Casta, for the White-tailed Eagle Collector's Sheet. Order the collector's sheet using the included order form and read his entire text about the white-tailed eagle and how the species was saved. Today there are around 2,500 white-tailed eagles in Sweden – at the end of the 1970s only a handful were born a year.



Birds - White-tailed Eagle

Coil

1 motif

Art. no.: 243113

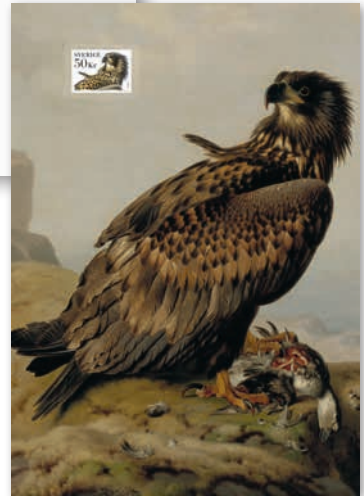
SEK 50

**First Day Cover**

Art. no.: 243150

SEK 60

Final day for purchase: July 14, 2016

**Collector's Sheet**

Art. no.: 243155

SEK 70

Final day for purchase: July 14, 2016

**Ferdinand von Wright painted the proof for the stamp**

"*White-tailed eagle devouring its prey*" is the title of Ferdinand von Wright's (1822-1906) oil painting from which a small section was selected to be the proof for the new SEK 50 stamp. The entire painting and its dramatic content is reproduced on the collector's sheet.

Ferdinand was the youngest of three artistically inclined brothers from Kuopio in Finland, all of whom were active ornithologists, researchers and illustrators of scientific works. Ferdinand was able to develop as an illustrator in Sweden around 1840 since his brothers Magnus and Wilhelm were working in the country on assignments.

In 1858 he travelled to Dresden on a study trip and this trip greatly enhanced his interest in the interaction between birds and their environment. His previous bird paintings already contained a storytelling aspect, and this feature became more prominent after his trip to Dresden.

A solely ornithological approach was no longer sufficient for him. After his trip, Ferdinand von Wright painted increasingly dramatic and monumental works. For example, "*White-tailed eagle devouring its prey*", which he painted in 1861 and during the same year exhibited with the Finnish Art Society.

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- 1) You automatically receive the most recent stamps and stamp products in your mailbox.
- 2) We pay for shipping and waive the invoicing fee.
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First Day Cover
SEK 629 (2015)



Domestic booklet
SEK 565 (2015)

Sign up for a subscription using the order form included in this issue of Bulletin.

Our
subscriptions



Collector's sheet
SEK 869 (2015)



Coil stamp
SEK 637.50 (2015)

More Subscriptions 2015 (the current yearly prices 2015)

Booklets and mini sheets	SEK 733	Year book	SEK 589
Issue set	SEK 589	Maximum cards	SEK 497
Year set	SEK 589	Cancelled issue set	SEK 589
Booklet year set	SEK 733	Cancelled booklets and mini sheets	SEK 733
Souvenir sheet	SEK 167	Cancelled souvenir sheet	SEK 167
Booklet with marks	SEK 2,415		

Last sales: final day for purchase February 20, 2016



**Prins Eugen 150 år
Prince Eugen 150 Years**

Booklet/5 self-adhesive stamps
5 motifs
Art. No.: 242981

SEK 70



Sit Comfortably!

Booklet/5 self-adhesive stamps
5 motifs
Art. No.: 242796

SEK 70



**Measure Time and Space
- Compass**

Coil, self-adhesive
Art. no.: 242649

SEK 50

Mushrooms, FDC

Art. Nr.: 243049

SEK 59

Mushrooms, Collector's Sheet

Art. Nr.: 243050

SEK 69

Maximum Card Mushrooms

Art. Nr.: 243051

SEK 119

Issue Set, August 20, 2015

Art. Nr.: 243062

SEK 91

**Late Iron Age - The Age of the Vikings,
maximum cards**

Art. Nr.: 243024

SEK 85

Prince Eugen Memorial Letter

Art. Nr.: 243096

SEK 299





**Swedish Museum of
Natural History Centennial**
Pages 4-5



EUROPA 2016
Page 8



Birds - White-tailed Eagle
Pages 12-13

UNIT	DESIGNER AND ENGRAVER (E)	PROOF	MOTIF	PRINTING TECHNIQUE	DIMENSIONS
Swedish Museum of Natural History Centennial Booklet	Eva Wilsson Lars Sjööblom (E) Piotr Naszarkowski (E)	Photos from Per Myrehed, Eva Rosenqvist/TT, Polyanna von Knorring and Johannes Bergsten/Swedish Museum of Natural History, D.P. Wilson and Jonathan Blair/National Geographic, SPL/IBL	Quagga and the dome of the museum, dinosaur and fern, flower and pollen, predaceous diving beetle and diatom, mammoth and DNA spiral	Combination print	36.6 x 26.5 mm
Swedish Museum of Natural History Centennial Collector's Sheet (incl. the stamp from EUROPA 2016 - Think Green)	Eva Wilsson	Per Myrehed	The dome in the entrance hall of the museum	Offset	A4
Swedish Museum of Natural History Centennial First Day Cover (incl. the stamp from EUROPA 2016 - Think Green)	Eva Wilsson	Bertil Ericson/TT	The Swedish Museum of National History building in Stockholm	Offset	180 x 125 mm
Swedish Museum of Natural History Centennial First Day Cover Cancellation	Eva Wilsson	Swedish Museum of Natural History	Pollen from an amaranth plant	Cancelled	31 x 31 mm
Swedish Museum of Natural History Centennial Maximum Cards	Eva Wilsson	Engraved drawings from the stamps in the booklet Lars Sjööblom and Piotr Naszarkowski Lars Sjööblom (Think Green)	Part of the engraving from each stamp. The card with the stamp EUROPA 2016 - Think Green depicts trees and wind power	Offset	A6
Swedish Museum of Natural History Centennial Maximum Cards Cancellation	Eva Wilsson	D.P. Wilson/National Geographic	Diatom	Cancelled	32 x 31 mm
EUROPA 2016 - Think Green Coil	Eva Wilsson	Doxia Sergidou	Environmental destruction (l) and renewable energy sources (r)	Offset	36.6 x 26.5 mm
Birds - White-tailed Eagle Coil	Lars Sjööblom Lars Sjööblom (E)	Ferdinand von Wright	White-tailed Eagle	Combination print	36.6 x 26.5 mm
Birds - White-tailed Eagle Collector's Sheet	Carina Länk	Ferdinand von Wright, Photo Finland National Gallery/Hannu Karjalainen	"White-tailed eagle devouring its prey", oil painting 1861, Ateneum Art Museum, Helsingfors	Offset	A4
Birds - White-tailed Eagle First Day Cover	Carina Länk	Photo Gallinago Media	White-tailed Eagle	Offset	180 x 125 mm
Birds - White-tailed Eagle First Day Cover Cancellation	Carina Länk	Carina Länk	Foot of a white-tailed eagle	Cancelled	27 mm (diameter)

2016 Stamp Program for Sweden and Denmark

All stamps have been produced by PostNord Stamps.

January 4 (Denmark)

- Maribo Cathedral 600 Years
- Nordic Food Culture

January 14 (Sweden)

- Swedish Museum of Natural History Centennial
- EUROPA 2016 - Think Green
- Birds - White-tailed Eagle

March 17 (Sweden)

- Bridges
- Royal Jubilees
- Food in Sweden



March 31 (Denmark)

- Folk Sports
- Farm Animals
- Great Danes
- EUROPA 2016 - Think Green

May 4 (Sweden)

- The Old Town
- Life at the Beach

June 23 (Denmark)

- Children's songs
- Stamp Art
- Porcelain

August 25 (Sweden)

- Birds - Redpoll
- Birds - Hoopoe
- Autumn Glow

September 29 (Denmark)

- Winter

November 10 (Sweden)

- Deer
- Lund University 350th Anniversary
- Northern Lights
- Christmas 2016 - Santas

We reserve the right to make changes to the stamp programs.

PHOTO: THORSTEN SANDBERG



Britt-Inger Hahne, head of PostNord Stamps, presented the Swedish and Danish stamp programme for 2016 at the exhibition NORDIA 2015.

Purchasing Information



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www.postnord.se/en/about-us/about-stamps

**Open: Monday - Friday 9 a.m. - 3 p.m.
(from November 1, 2015)**

PostNord Stamps, Customer Service, SE-164 88 Kista, Sweden

Bulletin

The Bulletin with information about new stamp issues is published five times a year. All customers that buy stamps or stamp products for a minimum of SEK 280 a year, or have at least one subscription, get it for free.

Payment

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IBAN: FI29 3131 1000 0401 33
BIC: HANDFIHH

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BLZ: 514 206 00
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BIC: HANDEFF

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Orders from Bulletin: Your order will be delivered within two weeks of the issue date. General deliveries: Goods are delivered 1 to 2 weeks after we receive your order. Please check your goods upon delivery.

Registered delivery

Only deliveries of over SEK 2,000 are sent by registered mail.

Customer number

Please state your customer number when contacting us. You will find it on your delivery note.

Full warranty

Purchases may be returned within 2 weeks after receipt. You get your money back or we exchange the product. Please write a few lines to tell us why you are returning it.

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We pay the postage and handling charges for subscription deliveries and for individual purchases over SEK 280. For purchases under SEK 280, we have to charge a fee of SEK 29 (as well as for purchases outside subscriptions of less than SEK 280).

All product in this Bulletin are available while stocks last.

**Please write clearly and use block letters when filling in the order form.
The information will be scanned.**

Gift to the
3,500 first
customers

Make a purchase for SEK 350 or more from this Bulletin and receive a pen illustrated with Danish and Swedish stamps

The gift is valued at SEK 29 (Art. No.: 243104).

The offer is valid for private individuals while supplies last or until February 1, 2016. If you make a purchase for SEK 350 or more and would like to receive the gift, please check the box on the order form. The gift will either be sent separately or together with your Bulletin order.

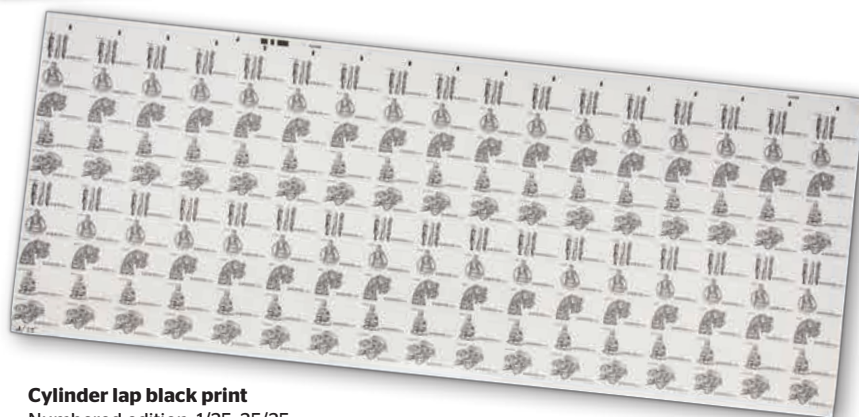


Space Letter

Numbered edition: 1/249-249/249
Special cancellation. A letter that travelled around the Arctic Circle with a research balloon.
Art. No.: 243230

SEK 249

SPECIAL OFFER!



Cylinder lap black print

Numbered edition: 1/25-25/25.

From the printing of the stamps

The Late Iron Age - Age of the Vikings.

Art. No.: 243212

SEK 2,500

The next Bulletin will arrive at the end of February